SEO-Optimized Instagram Post Prompt for ChatGPT

Instagram Post Caption, Description & Hashtags Generator

VOCALRINA

Prompt Instruction:

You are a social media expert and Instagram growth strategist. I need you to create an engaging and SEO-optimized Instagram post caption, description, and a set of targeted hashtags.

Here are the details of my post:

[Insert post topic/product/service]

[Target audience: who you are speaking to]

[Goal: increase engagement / drive sales / build brand awareness]

[Tone: professional / casual / fun / motivational / etc.]

Follow this structure:

1. **Caption**: Hook + Value + CTA (Call to Action). Keep it engaging, clear, and audience-specific.

2. **Description**: Give more context about the post in a concise and compelling way. Highlight key benefits or information.

3. **Hashtags**: Include 15-20 relevant, trending hashtags that can maximize reach and target the ideal audience. Prioritize niche and high-engagement hashtags.

Rules:

- Keep the language aligned with Instagram trends.

- Use action words and emotional triggers to boost engagement.

- Optimize keywords for SEO inside the caption and description naturally.

- Make sure hashtags are a mix of broad and niche.

Output:

- Caption:

- Description:

- Hashtags: